# **Introducing Alpina Manufacturing's GAS PUMP FRAMES**







Made for 5" x 7" and 8 ½" x 11" graphics. Mount on pump hose, or the top, and any side of pump, underneath hood, any way you want, with strong double sided foam tape. No drilling, no damage.

Patents Pending.
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### It's so hard reach consumers nowadays.

People skip and "x" out ads on their phones and TVs. Gas Pump advertising offers a great captive audience:

- 4-5 minute average dwell time at the pump to see and read your ad.
- Average distance to your ad is less than 30 inches from customer
- About 62% of people go inside the store at the gas station to buy something
- Our frames will sell your product or service!

#### Our frames are better than on screen pump ads

Pump screen ads can only be seen by the person pumping gas and are constantly changing, very distracting. Not seen as the driver approaches the pump, not seen by any passengers.

Our pump ads are easily seen by the driver and passengers as car approaches the pumps, by the person pumping gas, by any passengers waiting in the car who can influence purchases. Eye level ads are the key. The message is seen and understood.

## **Features:**

- Frames made of super tough ABS UV protected plastic.
- Black standard color, but can be custom molded in White, Blue, Red, Yellow, Green, almost any color.
- Frames can take abuse, bending, winds, impacts and super hot and cold weather.
- We can also make custom sized for any size graphics.
- We offer Logo bottom and non-logo bottom frames.
- We can silkscreen your logo on one or both sides of frame, or a high tack color labels can be applied.
- Special tabs retain your graphics in wind and abuse, but easy to change out.
- Suggested graphics to be printed on .020~.040 styrene for rigidity and retention (we can print).
- We can package, bundle, drop ship blind any way you want from Chicago, IL.

#### Sell more in your store!

Below: Gas Pump Frame 5" x 7" insert. Zip ties are pre-installed and held on the frame/hose assembly to make it easy for 1 person to quickly zip tie the frame to the hose (patents pending). Special retention tabs hold the graphics inside frame.







Below: Surface mounted at bottom, underneath, sides of pump, any way you want. All mounting options are pre-installed at our Alpina factory in Chicago. You just need to peel and stick or zip tie to pump area and insert graphic.













### **Alpina Manufacturing**

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